

# MISSING



**HAVE  
YOU SEEN  
THIS CALF?**

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Female cows aren't milk machines—**they produce milk only after being pregnant.** On dairy farms, cows are forcibly impregnated on what industry insiders have called a “rape rack.” Mother cows carry their babies for nine months, just as human mothers do—but their babies are torn away from them almost immediately after birth and sent to be slaughtered for veal or added to the dairy herd to produce more milk and go through the same ordeal as their mothers. Most moms will never see their babies again.

**PETA** DITCH DAIRY CRUELTY: SWITCH TO OAT, ALMOND, OR SOY MILK!